

# Introducing the “Stories of Home” video contest.

Welcome to C.A.R.'s first Facebook app. It's part of our new advertising campaign, Champions of Home, and the first of several campaign-centered social media initiatives.

Check it out at [facebook.com/CAREALTORS](https://facebook.com/CAREALTORS). Then share it with your friends, family and clients and invite them to participate.



*Watch and vote on submitted videos, or make your own and be entered to win one of four \$500 Lowe's Gift Cards.*

*Contest runs October 27th thru November 30th.*



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